



2

(Your Company)

Digital Literacy Transformation Master Trainer Academy Program

GRANT TEMPLATE

*"The knowledge, skills and attitudes that allow children to flourish
and thrive in an increasingly global digital world"*

(Your Company)

Digital Literacy Transformation Master Trainer Academy Grant

*“The knowledge, skills and attitudes that allow children to flourish
and thrive in an increasingly global digital world”*

Thank you for previewing our information.

Workforce readiness, entrepreneurship and life preparation skills certification training is a multi-billion-dollar education market.

The Certified Master Trainers (CMT) that we train in this academy can earn a nice living and help their community by selling our workforce readiness, entrepreneurship, and life preparation skills certification training products to:

Individuals,
Non-Profit Organizations,
Juvenile Justice Systems,
Departments of Labor,
Community Colleges,
Cities,
States,
Social Services,
Drug Treatment Centers,
Online Nationwide,
Online Worldwide,
Universities,
Police Departments,
Faith-based Organizations,
Community Development Organizations,
School Systems,
and more.

**(*) A Master Trainer Certification is an FIE license to train others using FIE’s
copyrighted training curriculum and manuals.**

Now, you can teach workforce readiness skills, second chance / reentry skills, life preparation skills, start-a-business skills, and African American History workshops by streaming the workshops to at-risk youth and adults.

The need is there, and this can be done immediately with our on-demand train-the-trainer program.

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A Guide to Digital Literacy Transformation Training Skills

What is Digital Literacy?

Why is Digital Literacy Important?

What Does Digital Literacy Look Like?

Benefits of Digital Literacy for Students

How to Teach Digital Literacy

Digital Literacy Resources

As seemingly everything becomes more digitized or internet / computer dependent, having the tools and wherewithal to navigate a digital-first world has never been more important.

These skills, known as digital literacy, are not only required for business professionals to use in the working world, but also for at-risk youth as they attempt to learn digitally in today's education environment and to compete in today's workforce.

This has put the onus on the need for teachers and at-risk youth community trainers to learn how-to integrate digital literacy transformation training into their curriculum. The need is there, but not every teacher or community at-risk youth trainer has experience with these curriculum, courses, and lessons.

Here is teaching digital literacy to youth with our (Your Company) **Digital Literacy Transformation Master Trainer Academy** training program and courses.

What is a Digital Literacy Transformation Train-the-Trainer Course?

A digital literacy transformation train-the-trainer course provides a clear understanding of how-to-use and to interpret digital literacy and it includes several types of digital skills such as:

1. Basic computer skills

To prepare youth to obtain above average abilities to navigate and to understanding the inner workings of a computers and it effective use on the internet.

2. Online reading comprehension skills

To teach youth how-to-read and to interpret online internet information that is necessary for successful idea evaluation and transfer to one-self and other individuals.

3. Digital literacy goals.

To present research-based insights, best practices, and strategies for meeting unique learner needs, especially in digital literacy.

What Are Digital Literacy Transformation Train-the-Trainer Courses & Certification Programs?

Digital literacy transformation train-the-trainer courses and certification programs will help teachers and at-risk youth community trainers to teach at-risk youth how-to-develop a strategy to successfully work with digital and online tools.

We've compiled a list of digital transformation training online training courses and programs for at-risk youth that cover different areas of digital literacy transformation for teachers and at-risk youth community trainers.

Digital literacy transformation train-the-trainer courses includes the following train-the-trainer course topics:

1. Workforce Readiness in a Digital World
2. Starting-a-Business in a Digital World
3. Life Preparation Skills in a Digital World
4. Second Chance / Reentry Training Requirements for a Digital World.
5. Digital Technology Learning & Training Courses

What is Digital Literacy?

UNICEF defines digital literacy as “the knowledge, skills and attitudes that allow children to flourish and thrive in an increasingly global digital world, being both safe and empowered, in ways that are appropriate to their age and local cultures and contexts.”

Through the lens of education, we like to think of digital literacy as a student’s ability to use digital tools and technologies to work, learn and interact. Digital literacy manifests as both a cognitive and technical skill.

Why is Digital Literacy Important?

Digital literacy is important for a number of reasons:

1. Digital literacy can improve online learning,
2. Digital literacy will help students discern online misinformation and
3. Digital literacy gives them access to a wide variety of online resources.

Most importantly, children are more exposed to the digital world than older generations. UNICEF reports that 70% of 15–24-year-olds are on the internet, so they are developing digital skills all on their own.

This leaves room for them to develop poor digital literacy, unless there is purposeful instruction in their training.

6 Benefits of (Your Company) Digital Literacy Transformation Master Trainer Academy training program and courses.

Beyond being a basic and mandatory skill to teach at-risk youth how-to move about in today's digitally connected world, there are a number of specific benefits that teachers and at-risk youth community trainers will provide their at-risk youth trainees once they gain digital literacy transformation skills:

1. They will Improve their writing, reading, listening and speaking skills;
2. They will have the ability to identify authentic information and materials;
3. They will Increase their frequency and ability to use digital technology;
4. They will enhance their ability to collaborate with teachers and peers;
5. They will enhance their person-to-person engagements with others;
6. They will Improved their academic performance

What Digital Literacy Looks Like

5 Pillars of (Your Company) Digital Literacy Transformation Master Trainer Academy training program and courses.

To be digitally literate, one must demonstrate five key competencies. These are known as the pillars of digital literacy:

Information and Data Literacy Skills

Our train-the-trainer training program and courses will teach teachers and community at-risk youth trainers to help at-risk youth to articulate information needs and to locate and retrieve digital data, information and content.

They will also teach them how-to judge the relevance of the source and its content. And also, to store, manage, and organize digital data, information and content.

Communication and Collaboration Skills

Our train-the-trainer training program and courses will teach teachers and community at-risk youth trainers to help at-risk youth to interact, communicate and collaborate through digital technologies while being aware of cultural and generational diversity.

They will also teach them how-to participate in society through public and private digital services and participatory citizenship; and o manage one's digital presence, identity and reputation.

Digital Content Creation

Our train-the-trainer training program and courses will teach teachers and community at-risk youth trainers to help at-risk youth to create and edit digital content.

They will also learn how-to teach them to improve and integrate information and content into an existing body of knowledge while understanding how copyright and licenses are to be applied. They will also learn how to give understandable instructions for a computer system.

Safety

Our train-the-trainer training program and courses will teach teachers and community at-risk youth trainers to help at-risk youth to protect devices, content, personal data and privacy in digital environments.

They will teach them how – to protect physical and psychological health, and to be aware of digital technologies for social well-being and social inclusion, as well as to be aware of the environmental impact of digital technologies and their uses.

Problem Solving

Our train-the-trainer training program and courses will teach teachers and community at-risk youth trainers to help at-risk youth to identify needs and problems, and to resolve conceptual problems and problematic situations in digital environments.

They will also teach them how-to use digital tools to innovate processes and products. To keep up-to-date with digital evolution.

In teaching students and at-risk youth our courses, the trainer will provide the student and at-risk youth with several digital literacy transformation skills, and they will obtain a broad understanding of the digital world and the tools required to navigate it.

Students and at-risk youth who possess these digital literacy transformation skills will be able to:

- Fact checks information
- Identify reputable sources and conduct research
- Participate in online communication
- Cite sources and copyrighted material
- Discern biases from word choice and sentence structure
- Find and identify images and videos

How We Will Teach (Your Company) Literacy Transformation Master Trainer Academy Train-the-Trainer Program Courses

To teach digital literacy transformation courses, it will help if the teacher or at-risk youth community trainer is digitally literate themselves. Once armed with these skills, there are a number of steps that our train-the-trainer program courses that teachers and community at-risk youth trainers can take to actively and passively teach our digital literacy transformation courses.

(1) We Will Teach You How-to Emphasize the Importance of Critical Thinking

This will help the students to learn how to evaluate information resources, to identify bias, points of view, motivation and more from online resources. Being good online means using only reliable information, and that starts with teaching how-to- think critically.

(2) We Will Provide Guidance on How to Teach Finding Reliable and Trustworthy Resources

Finding reliable and trustworthy resources is one thing, but properly using and citing these resources is another. Throughout their education careers, students will conduct lots of research activities, and they need to know how to properly cite their resources without copying them word-for-word.

(3) We Will Teach You How-to-Teach Students to Manage Their Online Identity

As they say, social media is forever, so what your students post now will still be accessible when they are adults. This will matter when applying to college or to jobs, so students want to be sure they cultivate a positive online identity.

(4) We Will Teach You How-to-Help Students to Manage Digital Distractions

With omnichannel access to the digital world, it's easy to get distracted by the online world. You will learn how-to-teach students about boundaries, setting limits and the importance of not spending every waking moment online.

This will not only help protect their eyes, but it will also ensure they are exposed to a variety of resources and experiences.

(5) You Will Learn How-to-Teach Students About Online Safety

There are billions of people online, so to ensure that a student safely uses digital technology is very important. Parental control is a good start, but students also need to know how to protect themselves.

Who We Are

(Your Company) LLC, is a 20-year-old 501(c)3 certified non-profit organization that specializes in workforce readiness skills, second chance / reentry skills, life preparation skills, start-a-business skills, and 19th Century African American History online education.

We offer a 100% on-demand train-the-trainer program to organizations nationwide..

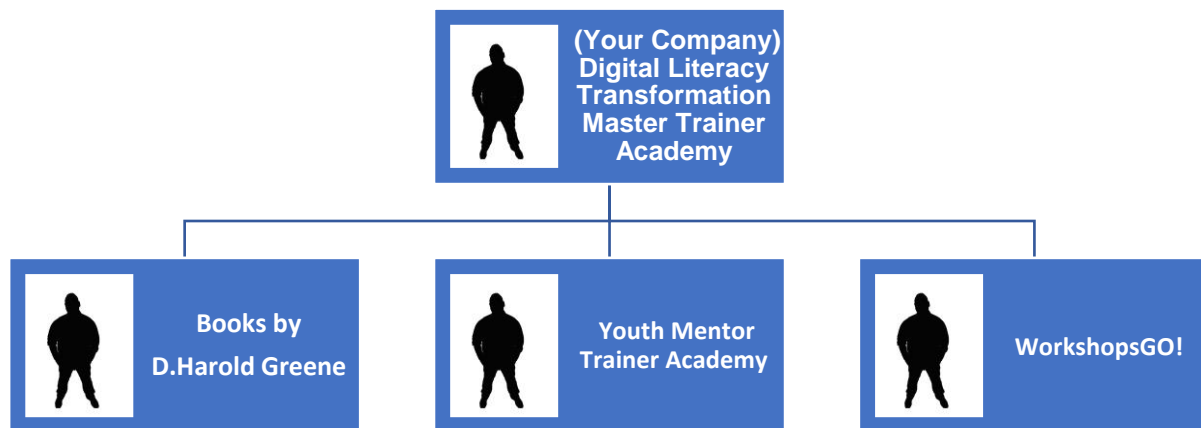
We Train Trainers

We train-trainers nationwide and worldwide to teach our 250 online education workshops to the staffs of non-profit organizations. With our train-the-trainer program, they can teach at-risk youth and adults, ex-offenders, high school dropouts, college dropouts and 'people who do not want to (or cannot) go to college.'

This demographic represents over 65% of the USA \$ 7 trillion education market.

(*) A Master Trainer Certification is an FIE license to train others using FIE's copyrighted training curriculum and manuals.

Organization Structure



Digital Transformation

Digital Books Skills
Digital Workshop Skills
Digital Writing Skills
Digital Design Skills
Digital Learning Skills

Digital Workforce Readiness

Workforce Prep Skills
Life Prep Skills
Second Chance/Reentry Skills
Self-Esteem Skills
Start-a-Business Skills

Digital Video, Movies, TV

Movie Production Skills
TV Production Skills
YouTube 101 Skills
Computer Video Skills
Tic Tok Video Skills

Why We Need Funding

Working part-time and without a full-time staff, we have already trained and certified over 3,000 Certified Community Master Trainers (CCMT's) nationwide and worldwide, as well as the staffs of over 2,500 of the estimated 13 million non-profits.

We need funding to hire a full-time staff.

Our Goal

Our on-demand train-the-trainer program goal is to train and to certify 10,000 Certified Community Master Trainers (CCMT's) statewide and worldwide by 2025.

Our Vision

Each-one-teach-one is our vision. If each Master Trainer uses our on-demand train-the-trainer program to teach a minimum of 30 at-risk youth and adults each year, then they can train and certify as many as 3 million people worldwide and nationwide.

In 10 years, that number would rise to 300 million trained at-risk youth and adults nationwide and worldwide using our on-demand train-the-trainer program.

These (Your Company) Digital Literacy Transformation Master Trainer Academy trainers will be the catalyst in helping to reduce the high school dropout rates and in reducing crimes committed by unemployed and unemployable people ' *who do not want to go (or cannot go) to college*' in their communities

Our on-demand train-the-trainer program will also provide thousands of our non-profit organization partners with a way to circumvent the loss of **LIVE** training revenues due to pandemics.

Also, with **no start-up fees** and **no computer requirements**, they can immediately begin to use our on-demand train-the-trainer program to train people in rural areas, in places that do not have access to computers, and anyone / anywhere / anytime, 24 / 7.

Tested and Proven Effective

Our on-demand train-the-trainer program has been tested and it is ready for implementation.

Who We Are

(Your Company) is a ____ year-old owned non-profit corporation, incorporated in ____.

This training will enable at-risk youth and adults to either "making-a-job" or to "getting-a-job".

Helping People "Who Do Not Want to (or Cannot) Go to College

These workforce readiness skills, life preparation skills, second chance / reentry skills and start-a-business skills workshops will train and certify our client's staff as professional trainers.

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Lead Applicant Official Name and Contact Information:

- (Your Company Name) Organization Name
- Lead Applicant - _____ Applicant's Title - CEO / Executive Director
- Email Address – _____
- Website - _____
- Phone Number - _____
- Address _____
- **Entity Registration** in the U.S. federal government's System for Award Management (SAM) Entity Number : _____
(Your Company Name) Entity _____
- The Organization's Tax-Exempt Status and Tax ID # - _____ 501(c) 3, 509(a) 2 (Non-profit) Tax ID _____, - since 20__
- Internal Revenue Non- Profit Tax Exempt Status – Tax ID # _____ since 20__

Partner Organization:

Organization Name –

- Partner –
- Partner's Title - CEO / Executive Director
- Email Address – _____
- Website - _____
- Phone Number - _____
- Address – _____
- The Organization's Tax-Exempt Status 501(c) 3, 509(a) 2 (Non-profit) and Tax ID # - _____

Internal Revenue Non- Profit Tax Exempt Status – Tax ID # _____

Partner Organization:

Organization Name - _____

Partner – _____

- Partner's Title - CEO / Executive Director
- Email Address – _____
- Website - _____
- Phone Number - _____
- Address – _____
- The Organization's Tax-Exempt Status and Tax ID # -

Internal Revenue Non- Profit Tax Exempt Status – Tax ID # _____

About (YOUR RESUME) - Co-Applicant

About (Partner Resume) - Co-Applicant

Since 2008 We Have Trained the Staffs of Thousands of Organizations Nationwide

Chicago Area Project	United Planning Organization, Washington, D.C.
Prince Georges County Public Schools,	Prince Georges County Parent Liaison,
Chatham County NC - Project Turnaround,	Ballou High School, Washington, D.C.,
CDC of Tampa Florida,	Cheraw South Carolina Family Workshop
City of Dunn North Carolina Police Dept.	Communities in School - Pitt County
New Hanover County Dept of Social Services	Communities in School - Wilkesboro, NC,
Communities in Schools Richmond, VA,	Richmond Public Schools
South Carolina Department of Education	Wayne County Public School System,
Edgecombe County Public Schools,	Project Build, Raleigh, NC.
Friends of Mississippi, Jacksonville Mississippi	Operation Breakthrough, Raleigh, NC,
Westside Youth Opportunity Ctr, Baltimore, MD	Wayne County Board of Education,
NW Piedmont Council of Governments	United Way Tar River Region,
Piedmont Mediation Center, Statesville, NC	Cincinnati Hamilton CCA
City of Wilmington, North Carolina Police Dept.	Black Chamber of Commerce - Bakersfield, CA
CCAP, Inc., Fayetteville, NC	Prince Georges County Detention Center,
Davidson County Community Action, Inc.	Graspp / United Way, Rocky Mount, NC
First State CAA, Milford, DE	Goldsboro YMCA
Jericho Reentry Program, Baltimore, MD	Johnston County Public Schools
McDowell County Public Schools	New Vision Training Center, Richmond, VA
Phoenix Rising, Inc., Fayetteville, NC	PG Cty Office of Family & Community Services
SCCADA - Tyler, TX	Service Source Program, Alexandria, VA
SER of Houston, TX	Strategies2Succeed - Virgin Islands, USA
The Raw Program—Durham, NC	Trinity Comprehensive Services, Rocky Mt, NC
Warren County Youth Services	Virginia Department of Social Services
NAACP, Statesville, NC	And more.....

Our Goal

The goal of (Your Company) Digital Literacy Transformation Master Trainer Academy Program is three-fold:

- 1.To implement a community centric train-the-trainer training program.
- 2.To implement a community **ONLINE** train-the trainer program partnership with some of the estimated ____ non-profit organizations statewide.
- 3.To train and to certify 1,000 **community** trainers statewide

Our Vision

To assist community leaders *statewide* in the development of a viable **ONLINE** train-the-trainer education training partnership program that will be taught by local community trainers.

What We Need

With \$ 675,000 in adequate funding and with a full-time staff, our goal of training 1,000 statewide Community Trainer Academy Program Community Trainers by 2024 can be met.

A Full-Time Staff

We need to operate on a **FULL-TIME** basis statewide and to add 25 additional **FULL-TIME** staff to oversee our operations, as we are now operating part-time, with no staff.

We ask for your partnership because of your organizations demonstrated interest in alternative education, workforce development and youth development initiatives, especially for those in underrepresented middle- and lower-income communities.

Certification Courses

(Your Company) **Digital Literacy Transformation Master Trainer Academy Train-the-Trainer Program Courses** Power Point Series will empower an organization by offering 'community centric' certificate workshops that will lead to accelerated learning and workforce development training for staff. students and the whole community.

This will help to transform the community by developing a skilled and capable workforce, as well as a vibrant small business community.

We train by Online Education Portal, Smart Phone or CD / DVD

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Train-the-Trainer Courses That is What We Do!

These workshops include:

- Learning to know cognitive abilities;
- Critical thinking skills;
- Analyzing peer and media influences;
- Analyzing attitudes, values, social norms and beliefs, and factors affecting these;

- Identifying relevant information and information sources;
- Learning: Personal abilities skills for increasing internal control; self-esteem and confidence-building skills;
- Self-evaluation, self-assessment, and self-monitoring skills; Skills for managing feelings;
- Anger management; Dealing with grief and anxiety; Coping skills for dealing with loss, abuse and trauma.
- Self-esteem and confidence-building skills;
- Self-awareness skills including awareness of rights;
- Influences; Values; Attitudes;
- Strengths and weaknesses;
- Goal-setting skills;

At the completion of the training, the teacher or community at-risk youth trainer will receive a Certified Master Trainers (CMT) or Life Coach Certificate that can be used to satisfy certification requirements (CEU or PDUs) or other career development needs.

We Train Trainers, That is What We Do

MOVE UP-TO 21ST CENTURY TRAINING! GET STARTED NOW! A turn-key, web-based online eLearning system that earns revenues for your organization and it's easy-to-use. We offer:

- ❖ Easy Access Smart Phone PDF / eBooks, CD's or ONLINE portal
- ❖ Access to Over 300 On-Demand PDF / eBooks
- ❖ Reduce Your Training Costs
- ❖ Get Unlimited Revenue Potential
- ❖ Reduce Your Staff Days Off for Training
- ❖ Reduce Travel Expenses for Training
- ❖ Simplify Certificate Training for Your Staff

NO SET-UP FEES! Start Immediately!

Certification Workshops Non-Profit Organization Price List
(Specify Single Workshop)

(Click on the picture above or the “blue” links below to register)

\$ 4,799.00 - (100+ attendees) [Register](#)

\$ 5,949.00 - (150+ attendees) [Register](#)

\$ 7,969.00 - (200+ attendees) [Register](#)

We Train Trainers, That is What We Do! [REGISTER](#)

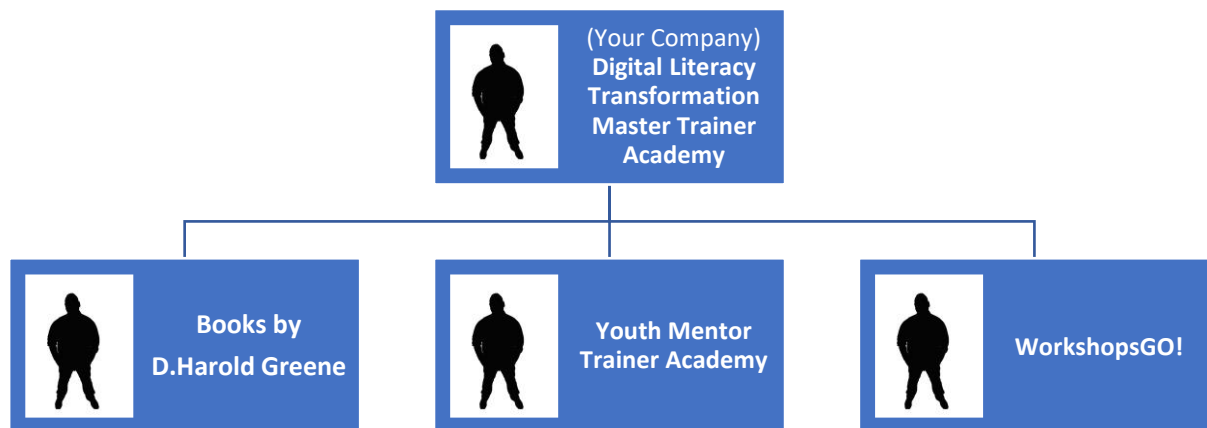
(*) A Master Trainer Certification is an FIE license to train others using FIE’s copyrighted training curriculum and manuals.

Comments from Our Customers

“I absolutely admired your post, "Why (Some) At-risk Males Fail “: Solutions" - Thank you for saying this - I wish so many others would open their eyes to such things. There is so much that could be resolved if we would all talk to each other. LS, HR Director (retired), Charlotte, NC

“ So many kids see no way out of the situations they were born into. You are helping others show these kids that there is life after gangs and poverty. I applaud you” A.P., St. Louis, Missouri

With States cutting budgets and transferring ex-offenders from prison and jails back to the community to save money, this will cause a void in inmate skill set development that is required to reenter the community. The demand for help will be astronomical! AM, Philadelphia, PA



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Digital Workforce Readiness

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Self-Esteem Skills
Start-a-Business Skills

Digital Video, Movies, TV

Movie Production Skills
TV Production Skills
YouTube 101 Skills
Computer Video Skills
Tic Tok Video Skills

Certified Master Trainer Course Manuals

The Rites of Passage for Males Manual - D.Harold Greene, CCMT

The Rites of Passage for Males Workbook- D.Harold Greene, CCMT

From Average to Excellence Manual - Rt. Marine Corp. Major Isaiah Ike Johnson

From Average to Excellence Workbook - Rt. Marine Corp. Major Isaiah Ike Johnson

I Did it! Second Chance Reentry Manual – D.Harold Greene, CCMT

I Did it! Second Chance Reentry Workbook – D.Harold Greene, CCMT

Understanding the At-risk Males – D.Harold Greene, CCMT

YES, You Can ! Self-esteem Training for Women – D.Harold Greene, CCMT

50 Best Home-Based Businesses for People Over 50 - D.Harold Greene, CCMT

Finding My Life Purpose - D.Harold Greene, CCMT

Workforce Readiness Certified Master Trainer Courses

Critical Thinking and Problem-Solving Master Trainer Certification

Creativity and Innovation Master Trainer Certification

Flexibility and Adaptability Master Trainer Certification

Communication and Collaboration Master Trainer Certification

Social and Cross-Cultural Skills Master Trainer Certification

Initiative and Self-Direction Master Trainer Certification

Productivity and Accountability Master Trainer Certification

Leadership and Responsibility Master Trainer Certification

Financial Literacy Master Trainer Certification

Start-a-Business Certified Master Trainer Courses

Entrepreneurship Master Trainer Certification

Seeding an Entrepreneurship Mindset Master Trainer Certification

"Stepping Out on Faith"

How to Become Your Own Boss

14 Steps to Bring a Product to Market

50 Best Part-Time Home - Based Businesses

How-to-Raise Money for Your Business

Make Money by Selling Your Own Products

Start Your Own Private Label Manufacturing

How - to- Start a Manufacturing Business

How to Start a Profitable Part-Time Business

Life Preparation Skills Certified Master Trainer Courses

The Certified Life-skills Master Trainer Certification (CLSMT)

At-Risk Youth Master Trainer Certification (ARMT)

The Certified Community Master Trainer Certification (CCMT)

Life Preparation Master Trainer Certification (CLMT)

Understanding the At-Risk Male Master Trainer Certification (CUMT)

Create Your Own Job! Certified Master Trainer (CJMT)

The Rites of Passage for Males Certification (CMT)

Empowering Parents of At-risk Males Master Trainer Certification (CMT)

“What’s Next in Life” Master Trainer Certification (CMT)

"Changing Careers" Master Trainer Certification (CMT)

How-to- Find Your Career and Life Purpose Certification (CMT)

How-to Teach Others How-to- Find Their Life Purpose Certification (CMT)

Defining an At-Risk Male Certification (CMT)

Solutions to Turn Boys into Men Certification (CMT)

Why At-Risk Males Fail Certification (CMT)

Origins of Negative At-Risk Male Behavior Certification (CMT)

At-Risk Males in School Certification (CMT)

Empowering At-Risk Males Certification (CMT)

Success with At-Risk Males Certification (CMT)

How - to- Teach Self-sufficiency to At-risk Males Certification (CMT)

Six –Step Life –Skill and Self-Sufficiency Training Method Certification (CMT)

Teach At - risk Males to Find Money to Start a Business Certification (CMT)

Teach At-risk Males to Embrace Starting a Legal Business Certification (CMT)

Basic Skills to Prevent Self-Destructive Life Patterns Certification (CMT)

How-to- Teach Entrepreneurship Skills to At-risk Males Certification (CMT)

How to Identify and to Avoid Stereotyping At-risk Males Certification (CMT)

Basic Life-Skills Orientation & Training Certification (CMT)

Self-Esteem and Empowerment Certified Master Trainer Courses

The Certified Self-Esteem Master Trainer Certification (CSEMT)

"YES, YOU CAN!" Self-Esteem Master Trainer Certification (CMT)

How-to-Help Women to Find Their Life Purpose and Career Certification (CMT)

How to Develop a “Great” Self-esteem Certification (CMT)

Help At-risk Women to Work Thru a Difficult Times Certification (CMT)

How-to-Teach Self-Empowerment Skills to At-risk Women Certification (CMT)

Help Women to Break Free of Limiting Beliefs Certification (CMT)

How-to-Start a Self-esteem Training Program for Women Certification (CMT)

Teach Self-esteem Workshops that Get Positive Results Certification (CMT)

Start a Self-esteem Training Program for At-Risk Women Certification (CMT)

How-to-Break That Rut You Are in Certification (CMT)

The New You Empowerment by Design Certification (CMT)

Second Chance / Reentry Certified Master Trainer Courses

The Certified Second Chance / Reentry Master Trainer Certification (CSRMT)

“I Did iT!” Second Chance / Reentry Master Trainer Certification (CMT)

A Reentry Guide to Accepting Responsibility Certification (CMT)

Basic Skills An Ex-Offender Must Have Certification (CMT)

How-to-Move on After Making Bas Life Choices Certification (CMT)

How-to-Find Job Opportunities for Reentry Candidates Certification (CMT)

Three Ways to Embrace Your Past Mistakes Certification Workshop (CMT)

Operating Budget

The company will be funded by an initial loan of \$ 675.000 from an SBA Loan or a grant. Three-year revenue projections are listed below.

First Year Revenue Projections Revenue

First Year Projections	\$ 3.9 million (Revenues)
Second Year Projections	\$ 6.0 million (Revenues)
Third Year Projections	\$ 12.4 million (Revenues)

Net income – 60% of revenues of \$ 12.4 million equals \$ 7.4 million (profit)

Third Year Revenue Example

10,000 online workshops @\$ 39.00	\$ 3,900,000
10,000 Certified Community Master Trainer's workshops @ \$ 349 ea.	\$ 3,490,000
2,000 Non-profit Organization Yearly Subscribers @ \$ 2,500 per year	\$ 5,000,000
Total Third Year Revenue Projections	<u>\$ 12,390,000</u>

Sources and Usage of Funds

The operating budget is based on known operating expenses on a yearly basis. Some of the costs associated with running this business are listed below:

(1)	Membership Support Staff - (2) @ \$ 30,000 yr. =	\$ 60,000
(2)	List Maintenance Staff Person - (1) @ \$ 30,000 yr.=	\$ 30,000
(3)	Constant Contact email Marketing Service - \$ 200 per month x 12 =	\$ 2,400
(4)	Face Book, Google, and LinkedIn Advertising - \$ 200 per month x 12 =	\$ 2,400
(5)	Develop Retail Packaging for CD's and DVD's + UPC Retail Codes =	\$ 2,000
(6)	Retail labels Development for Workshop CD's and DVD's =	\$ 2,000
(7)	Upload and Scan new & professional pictures for online workshop content	\$ 5,000
(8)	Hire Support Staff COO & executive staff – 1 full time and 3 part-time	\$ 60,000

(9)	Yearly Office Supplies , computers, telephones, DVD / CD disc, DVD / CD Disc Copying Machine, ink, labels, etc.	\$ 25,000
(10)	Website Maintenance (3), Face Book (3), LinkedIn Pages (3)	\$ 15,000
(11)	Office Expense (plus utilities) \$ 1,200 per month	\$ 14,500
(12)	Outside Marketing / Advertising Expense (\$ 500 per month)	\$ 7,500
(13)	Legal / Accounting Expense	\$ 15,000
	* Incorporate WorkshopsGO! for-profit division.	
	* Apply for IRS 501 (c) 3 certification (non-profit division)	
	* Develop for-profit division WorkshopsGO!.com payroll system.	
	* Set up payroll and bookkeeping for both corporations	
(14)	Educational Portal Upgrades and Improvements –	\$ 5,000
	* Yearly Administrative Costs	
	* Part-time Education Portal Administrator	\$15,000
(15)	Online WorkshopsGO! Product Development (to 1000 workshops)	\$15,000
	* Part-time Product Development Support Staff (1)	
(16)	Misc. Online Promotion & Marketing	\$ 900,000
	* Part-time Telemarketing Staff (2)	
	* Marketing and Sales Expenses	
	<u>Total 2025 Yearly Budget</u>	\$ 1,190,800