



“Community Centric” Training: Rethinking Urban and Rural Education

Something old, something new, something borrowed and something “blue” - Weekend Blog

Researched and Compiled by

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What is ‘Community Centric’ Training?

What is ‘Community Centric’ Training? Is this another NEW education technology gimmick like education “ap's” or “ap's” for parents to micro manage teachers to find out daily, " how their kids are doing in school?" There are thousands of reasonable and some complicated ideas for changing our K-12 and secondary education system, but are they solving the real problem?

Here is the real problem with every NEW education technology companies content and ideas that we are investing billions in to implement programs (and “ap's”) developed specifically to “change the teaching methods of teachers and the learning methods of ALL the students”.

Let’s face it folks, as an outsider from academia, I have seen research that says that some of these "change the teaching methods of teachers and the learning methods of ALL the students” ideas do work for some students, but not for urban and rural students.

There are so many education technology companies fighting over this "change the teaching methods of teachers and the learning methods of ALL the students” training concept dollars that some of our largest education technology companies has decided to get out of the K-12 education technology market to focus their time and treasury on more profitable ideas to improve other sectors of our education system..

We have had close to thirty years of "change the teaching methods of teachers and the learning methods of ALL the students” training concept efforts, but we still have close to a 60% high school dropout rate and close to a 65% college dropout rate nationwide. So is this an education reckoning? Is it time to look at something else? Are you opened minded or just content to continuing to use methods that are failing the majority of our youth and young adults? Let's get married to another NEW idea.

Something Old

“Community centric” training is focused 100% on using the time old "evidenced based method of "Each-One-Teach-One" training for “people who do not want to (or cannot) go to college”, a process that has been used for thousands of years by the likes of Moses and Socrates (even the Bible was written using the "each-one-teach-one" method without written descriptive or education academia input). Most religions were established by the use of these training methods.

A “community centric” educator program will send paid trained and certified “Moses’ out into their urban and rural communities to teach “community centric” workforce readiness, entrepreneurship and life preparation skills to Mose type “people who do not want to (or cannot) go to college”,

Who would know how-to-be-more effective in teaching “community centric” workforce readiness, entrepreneurship and life preparation skills to “people who do not want to (or cannot) go to college” than a Certified Community Master Trainer (CCMT) who lives in that urban or rural community? A recent graduate teacher from across the tracks? I don’t think so.

Something New

So what is “Community Centric” training?

“Community Centric” training is focused 100% on changing the workforce readiness, entrepreneurship and life preparation skills mindset of an entire urban or rural community, not just the teachers in school systems or the academia in universities and community colleges.

We have an underclass of individuals in our urban and rural (and now suburban) communities nationwide who can be described as “people who do not want to (or cannot) go to college”. “Community Centric” training is 100% focused on training trainers to teach these students.

A “community centric” educator program will send trained, certified and paid Certified Community Master Trainers out into these urban and rural communities to teach “community centric” workforce readiness, entrepreneurship and life preparation skills to “people who do not want to (or cannot) go to college”. Is this a revolutionary and NEW teaching method? No, it isn't.

Something Borrowed

“Community Centric” training is 100% focused on changing the mindset of an entire urban or rural community, not just the teachers in school systems or the academia in universities or community colleges. Sixty-five percent (65%) of our \$ 7.1 trillion education market includes high school graduates and high school dropouts who do not know what they *want to do* next; college drop outs who do not know what they *want to do* next; returning veterans who do not know what they *want to do* next; unemployed (18% - 30% unemployment rate) and underemployed (one-third of all men in the U.S.) men who do not know what they *can do next*; returning ex-offenders who do not know what they *can do next*; and people who just want to earn a certificate that will get them a job, who do not know what *they can do* next (sorry for the redundancy).

Whew! These people who do not know what they *want to (or can)* do next are the hundreds of millions of people who *do not fit* into the “people who want (and can afford) to go to college “market. And even worse, it seems like we are ignoring these struggling individuals, often referred to as “middle class” and “lower class” students.

Also, most education technology companies, believe that these people cannot be monetized because “they ain’t got no money” and there may also be the belief that our education system (and politicians) could care less about appropriating funds to train these “losers” once they leave the K-12 and post secondary education systems,

There is money to fund our “community centric” workforce readiness, entrepreneurship and life preparation skills educator certificate programs (for a lot less than what they are paying) to help “people who do not want to (or cannot) go to college” (to learn how, click on the “blue” link to download our SkilledForceJOB Educator Program catalog / proposal at our SkilledForceJOB webpage:at <http://www.staffdevelopmenttrainer.com/DVD-Retreats.html>

Something Blue

I could continue the tirade about *what is wrong* with our education system and say that the K-12 and the secondary education systems are not doing their jobs effectively, but I would be *incorrect*. They are doing their job *very well* as we have graduated more college and graduate students than ever, but this success is only reserved only for “people who want to (or have the credit or the grades) to go to college”.

“Community Centric” training topics are not generic. They *are* “community centric”. Who do we have to teach “people who do not want to (or cannot) go to college” community centric moral guidance, career readiness, start-a-business skills and advice on life in general programs after they leave the educational systems in their urban and rural communities? Someone from these communities should be teaching them “community centric” education topics.

Community colleges, universities and other secondary education institutions do not offer “community centric” training topics in their curriculum (they should and I invite them to contact me to do so). The SBA’s attempt to teach entrepreneurship to “people who do not want to (or cannot) go to college” is a joke (In 2015, less than 2% of the billions of dollars in SBA loans to start businesses were given to minorities in the US).

Many “people who do not want to (or cannot) go to college” do not have mentors and some don’t even have fathers (or mothers) who can give them life advice. So what can we do? School systems and community colleges don’t teach “community centric” education, so they cannot solve this problem despite pouring trillions of tax payer dollars into the effort.

Again, this problem has been researched and analyzed for what is happening, but most researchers have no idea as to what is “community centric” education or training. We just keep teaching and graduating more and more “people who do not want to (or cannot) go to college”, and they just end up doing crime, gun violence and drugs in their urban and rural communities,

This is where our “Community Centric” SkilledForceJOB Educator Program takes up the slack. Too simple to believe this is possible? We have tried everything else, what do we have to lose? Share this with your Congress person.

Let's do something about this and watch things change. For more information click on the "blue" link below to download our SkilledForceJOB Educator Program catalog / proposal at our SkilledForceJOB webpage: <http://www.staffdevelopmenttrainer.com/DVD-Retreats.html>

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This is the "**Staff Development Trainer BLOG**", a weekly compilation of "community centric" *workforce readiness, start-a-business, and life preparation skills* information for people who want to help people "who do not want to (or cannot) go to college".

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